



**JAIHIND COMPREHENSIVE EDUCATIONAL INSTITUTE'S**  
**JAIHIND INSTITUTE OF MANAGEMENT AND RESEARCH**

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**REPORT ON**

**“BLOOD DONATION CAMP”**

**THURSDAY, 17<sup>TH</sup> OCTOBER 2024**



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*INDEX*

<b>SR. NO.</b>	<b>PARTICULARS</b>	<b>PAGE NO.</b>
1	REPORT	
2	PHOTOGRAPHS	
3	ATTENDANCE	
4	PROGRAM AGENDA & INVITATION FLYER	
4	NOTICE OF THE PROGRAM	
5	MISCELLANEOUS	

**REPORT**  
**BLOOD DONATION CAMP**

Thursday, 17 October 2024

Blood donation is of paramount importance in global healthcare. Blood donation is crucial for patients undergoing surgery, coping with trauma, managing chronic illnesses, and in case of accidental emergency. This essential procedure serves as a lifeline, sustaining and saving lives.

Donating blood is an indispensable component of health care. It contributes to saving millions of lives each year in both routine and emergency situations, permits increasingly complex medical and surgical interventions and dramatically improves the life expectancy and quality of life of patients with a variety of acute and chronic conditions.

Patients who require transfusion as part of their clinical management have the right to expect that sufficient blood will be available to meet their needs and to receive the safest blood possible. However, many patients still die or suffer unnecessarily because they do not have access to safe blood transfusion. The timely availability of safe blood and blood products is essential in all health facilities in which transfusion is performed, but in many developing and transitional countries there is a widespread shortfall between blood requirements and blood supplies.

JCEI's Jaihind Institute of Management and Research, organized a one day blood donation camp on Thursday, 17<sup>th</sup> October 2024; open for all; sponsored by Poona Blood Center, Narayangaon. The camp was organized to mark the fourth death anniversary ("Chaturtha Punya-Smaran") of the institute's Founder President Shivner bhushan Late Shri. Tatyasaheb Gunjal and JCEI's 27<sup>th</sup> Foundation Day ("Vardhapan Din").

The primary objective of the blood donation camp was to address the ongoing blood shortage in local hospitals and medical facilities. By encouraging community members and college students of JCEI to donate blood, the aim was to replenish blood supplies and potentially save lives.

The program was started with the formal inauguration at the hands of the Chairman (JCEI) Hon. Shri. Jitendra Gunjal; the Secretary (JCEI) Hon. Shri. Vijay Gunjal and the doctors of

Poona Blood Center, Dr. Ganesh Auti and other staff by Saraswati Poojan and paying homage to the Founder President Shivnerbhushan Hon. Shri. Late Tatyasaheb Gunjal. The Principals/HODs of other institutes were also present in opening ceremony.

The Chairman Hon. Shri. Jitendra Gunjal, and other management representatives felicitated the medical staff present for conducting the camp.

In the opening speech by Hon. Shri. Jitendra Gunjal, he encouraged the students and others to participate by donating the blood in large numbers. Dr. Vitthal Mhetre (Doctor of Poona Blood Center) highlighted the importance of donating blood and its significance in improving health. He insisted everyone to donate the blood and be a hero for social cause.

The donation started with the participation of Mr. Subrato (an MBA first year student) by voluntarily donating the blood; later others joined.

Donors were greeted by volunteers and directed to the registration area, where they provided their personal information and underwent a brief medical screening to ensure eligibility for donation. Eligible donors proceeded to the donation area, where trained medical staff collected blood samples using sterile equipment. Donors reclined comfortably during the donation process, which typically lasted around 10–15 minutes per donor. After the donation, donors were provided with refreshments and snacks to help replenish their energy levels. Medical staff monitored donors for any adverse reactions following donation and provided necessary care if needed. Throughout the event, volunteers and organizers conducted an awareness campaign to educate attendees about the importance of regular blood donation and its life-saving impact on patients in need.

A total of 114 individuals donated blood, and approximately 140 units of blood were collected during the event. The donated blood will be utilized to support patients undergoing medical treatments, surgeries, and emergencies in local hospitals and healthcare facilities.

The blood donation camp was a resounding success, thanks to the overwhelming support and generosity of the college students and staff. By coming together to donate blood, individuals demonstrated their commitment to helping others in need and making a

positive difference in the community's health and well-being. The organizers extend their heartfelt gratitude to all donors, volunteers, and partners who contributed to the success of the event.

The social media and publicity was taken care by Prof. Sagar Rasal; while the other administrative arrangements and convenience taken care by Prof. Manoj Gadage. Prof. Asmita Phatangare, along with MBA students, handled the registration process.

At the closing, the CEO (JCEI), Dr. D.S. Galhe proposed a vote of thanks and said that “Blood Donation Camp was a resounding success, with active participation from the college community and others”. He further added “the collected blood will significantly contribute to saving lives and supporting medical emergencies. The event also served as an educational experience, raising awareness about the crucial need for blood donations”. He expressed, on behalf of the institute, heartfelt gratitude to all participants, volunteers, and the medical team for their invaluable contributions and said the success of this event has motivated us to plan similar initiatives in the future, reinforcing commitment to social causes.

## PHOTOGRAPHS



“Saraswati Poojan at the hands of the Guests”



“Felicitation of Chief Guest Doctors of Poona Blood Center, Dr. Ganesh Auti and other staff by Hon. Shri Jitendra Gunjal (Chairman, JCEI)”



“Chief Guest Dr. Vitthal Mhetre inspiring students on the importance of blood Donation Camp”





“Chief Guest, Directors, Principal gather during the blood donation camp, showing support for the cause and those who donated”

"Students donating blood, contributing to a life-saving cause with smiles and dedication."

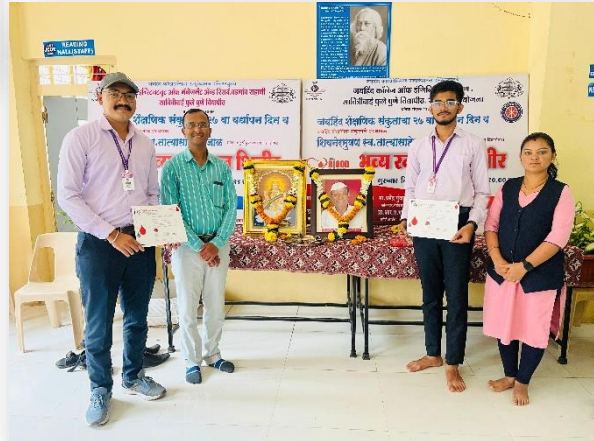


"Volunteer students with our staff during the blood donation camp."



"Certificate distribution to volunteers after the blood donation camp, appreciating their efforts."





"Our staff actively participated in the blood donation camp and were presented with certificates to acknowledge their contributions and efforts."

"The day ended with this memorable moment. A big thank you to all 123 blood donors and the Poona Blood Bank staff for their support and care."

