



JAIHIND COMPREHENSIVE EDUCATIONAL INSTITUTE'S
JAIHIND COLLEGE OF ENGINEERING, KURAN
Affiliated to Savitribai Phule Pune University
DTE :- EN6609 SPPU:- CEGP015730



Hon'ble Late Shri. Tatyasaheb Gunj
Founder, President
Founder, P.E. Society

Value Added Program

Name of Program	Digital Marketing
Duration	06/11/2023 to 24/11/2023 (30 Hours)
Department	E&TC Engineering
No of Students Enrolled	35



30 Hours Value Added Program of Digital Marketing

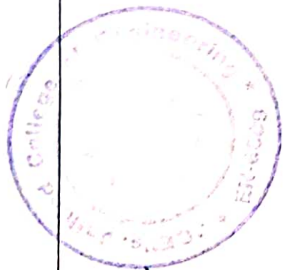
Event Name	30 Hours Value Added Program of Digital Marketing
Centre (name)	JCEI'S Jaihind college of Engineering
Venue (College/Institute)	Swami Vivekanand Seminar Hall
Date & Time	06 th Nov.-24th Nov.2023
Chief Guest	Mr.Mayur Hatwar
Topic of Chief Guest Speech & Highlights	Mr.Mayur Hatwar was guest and they told about how to develop your business through digital marketing.
Important dignitaries attended	10 Students & 6 Faculty
Brief Report	<p>Program was organized by Jaihind college of Engineering, Kuran (E&TC Dept.) on 06th Nov.-24th Nov.2023 As per above mention subject we arranged 30 Hours program under E&TC department for E&TC department students.</p> <p>Lata Mangeshkar birth Anniversary program shall be conducted by Jaihind College of Engineering, Kuran E&Tc department. The digital marketing is the easiest way for social media marketing. With the help of social media we can easily develop our buisness.It is also included SEO,Google Ads,Google Analytics,Keyword Research.We caneasily understand & marketing through this strategies.</p> <p>Total 10 students and 06 faculty members are present for this program.</p>

Criteria For Certificate-

1. Minimum 60% Attendance is Mandatory.
2. Assessment submission is Mandatory.

Photos:

ID	Name
2023-24-01	Meshaev Hatwar (m)
2023-24-02	Chandana Excelsr (m)
2023-24-03	Levanya
2023-24-04	Ranjana Magadum
2023-24-05	Swamy Yadav
2023-24-06	Shradha Pawar
2023-24-07	Mayur Excelsr (m)
2023-24-08	Amar Shevate (m)
2023-24-09	2023-24-09
2023-24-10	2023-24-10
2023-24-11	2023-24-11
2023-24-12	2023-24-12
2023-24-13	2023-24-13
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2023-24-15	2023-24-15
2023-24-16	2023-24-16
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2023-24-19	2023-24-19
2023-24-20	2023-24-20
2023-24-21	2023-24-21
2023-24-22	2023-24-22
2023-24-23	2023-24-23
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2023-24-94	2023-24-94
2023-24-95	2023-24-95
2023-24-96	2023-24-96
2023-24-97	2023-24-97
2023-24-98	2023-24-98
2023-24-99	2023-24-99
2023-24-100	2023-24-100



Event Co-ordinator
 HOD
 IQAC Co-ordinator
 Principal

Head of Department (E & TC)
 Internal Quality Assurance Cell
 JCEI's Jaihind College of Engineering, Kuran
 Tal. Junnar, Dist. Pune-410511
 JCEI's Jaihind College Of Engineering
 Kuran, Tal. Junnar, Dist. Pune - 410511



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श्री. वि. लक्ष्मी शिवाजी महाराज
प्रतिष्ठान, पुणे

Ref:- JCEI/JCOE/2022-23/

Date- 03/11/2023

Department of Electronics and Telecommunication Engineering

All students of Electronics and telecommunication department of Jaihind College of Engineering, Kuran are here by informed that E&TC department online 30 hours value added program on "**Digital Marketing**" has started on 06/11/2023 To 24/11/2023.

All students are requested to be attend the program regularly on given time.

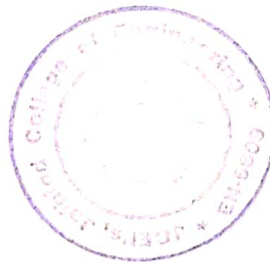
Event Coordinator

(Prof. Chaugule Swapnali D.)

(Dr. R.M. Mulajkar)

Head of Department
(E & TC)

JCEI's Jaihind College of Engineering,
Kuran, Tal-Junnar, Dist. Pune





Department of Electronics & Telecommunication Engineering

Syllabus of 30Hours value Added Program on Digital Marketing

DAY	DATE	TIME	TOPIC
MONDAY	06/11/2023	7.00-9.00 PM	Introduction to search engine optimization
TUESDAY	07/11/2023	7.00-9.00 PM	Introduction to search engine Marketing
WEDNESDAY	08/11/2023	7.00-9.00 PM	Details of Pay per click (PPC)
THURSDAY	09/11/2023	7.00-9.00 PM	Social media marketing
FRIDAY	10/11/2023	7.00-9.00 PM	Content Marketing Details
MONDAY	13/11/2023	7.00-9.00 PM	Brief details of E-mail Marketing
WEDNESDAY	15/11/2023	7.00-9.00 PM	Brief details of E-mail Marketing
THURSDAY	16/11/2023	7.00-9.00 PM	Brief details of Mobile Marketing
FRIDAY	17/11/2023	7.00-9.00 PM	Brief details of Mobile Marketing
MONDAY	20/11/2023	7.00-9.00 PM	Types of Ads in Digital marketing
TUESDAY	21/11/2023	7.00-9.00 PM	Strategy of digital marketing
WEDNESDAY	22/11/2023	7.00-9.00 PM	Introduction to Google Ads
THURSDAY	23/11/2023	7.00-9.00 PM	Introduction to Google Analytics
FRIDAY	24/11/2023	7.00-9.00 PM	Keyword of research
FRIDAY	24/11/2023	7.00-9.00 PM	Design of digital marketing Ads

Phaugule

CO-ORDINATOR



HOD
Head of Department
(E & TC)
JCEI's Jaihind College of Engineering,
Kuran, Tal-Junnar, Dist. Pune



Ref: - JCEI/JCOE/2023-24/

Date: 02/07/2023

Department of Electronics and Telecommunication Engineering

ENROLLMENT LIST

A.Y.2023-24

Event Name – Digital Marketing

SR.NO	Name	Year	Sign
1.	Pokharkar Aditi Baban	S.E.	
2.	Pokharkar Tejasraj Santosh	S.E.	
3.	Randhe Taniksha Eknath	S.E.	
4.	Tagad Chaitali Mohan	S.E.	
5.	Shirsath Shrutika Santosh	S.E.	
6.	Minde Sakshi Rajendra	S.E.	
7.	Wagh Dhansraj Ankush	S.E.	
8.	Lokhande Aishwarya Gulab	S.E.	
9.	Benake Sakshi Sopan	S.E.	
10.	Jadhav Apeksha Vilas	S.E.	
11.	Aakanksha Govindrao Sakhi	S.E.	
12.	Jadhav Aparna Vilas	S.E.	
13.	Pansare Priyanka Sunil	S.E.	
14.	Shinde Apeksha Arun	S.E.	
15.	Jambhale Anjali Manoj	S.E.	
16.	Jedgule Diksha Vitthal	S.E.	
17.	Lembhe Shrutika Sachin	S.E.	
18.	Kumbhar Vaishnavi Devidas	S.E.	
19.	Shinde Vaishnavi Narendra	S.E.	
20.	Thorat Aishwarya Uttam	S.E.	
21.	Yendhe Gauri Sandip	S.E.	
22.	Hajage Swara Vasant	S.E.	
23.	Bhor Sawali Anil	S.E.	
24.	Abbale Payal Ramchandra	S.E.	
25.	Panchal Aishwarya Eknath	S.E.	
26.	Amankar Mansi Mahesh	S.E.	
27.	Jadhav Shrutika Suryakant	S.E.	
28.	Morde Siddhi Sunil	S.E.	
29.	Durgude Janika Mukund	S.E.	
30.	Kanitkar Manushi Uday	S.E.	



31) Tlertgade Shilpa Bhausaheb

S.E.

32) Dhamak Akanksha Ajit

S.E.

33) Jagtap Abhishek Ashok

S.E.

34) Pawar Priya Somnath

S.E.

35) Manekar Mansi Mahesh

S.E.



Department of Electronics and Telecommunication Engineering

CERTIFICATION LIST

A.Y.2023-24

Event Name –

SR.NO	Name	Certificate Status Received/Not Received	Year	Sign
1	Jedgule Diksha yitthal	Received	2023	Dedgule
2	Kumbhar Vaishnavi Devidas	Received	2023	Okumbhar
3.	Lembhe Shrutika Sachin	Received	2023	Bembhe
4.	Pokharkar Tejashri Santosh	Received	2023	Pokharkar
5.	Pokharkar Aditi Baban	Received	2023	Pokharkar
6.	Pansare priyanka sunil	Received	2023	Pansare,
7.	Sakshi Rajendraminde	Received	2023	Sramind
8.	Aakanksha Govindrav Dakh	Received	2023	Aakhe
9	Tagad Chaitali Mohan	Received	2023	Imtagad
10	Jambhale Anjali Manoj	Received	SE 2023	Jambhale
11	Jadhav Aparna vilas	Received	SE 2023	Jadhav
12	Jadhav Apeksha vilas	Received	SE 2023	Jadhav
13	Wagh Dhanshri Ankush	Received	SE 2023	Wagh
14	Benke Sakshi sopan	Received	SE 2023	Benke
15	Lokhande Aishwarya Gulab	Received	SE 2023	Aokhande
16	shinde Apeksha Arun	Received	SE 2023	Shindey
17	shinde vaishnavi Narendra	Received	SE 2023	Shinde
18	Thosar Aishwarya Uttam	Received	SE 2023	Thosar
19	Yendhe Gauri Sandip	Received	SE 2023	Yendhe
20	Wajage Swara Vasant	Received	SE 2023	Wajage
21	Panchal Aishwarya Eknath	Received	SE 2023	Panchal
22	Abhale Payal, Ramchandra	Received	SE 2023	Abhale
23	Bhor Sawali Anil	Received	SE 2023	Bhor.
24	Thome Samiksha Hitendra	Received	SE 2023	Thome.
25	Durgude Sanika Mukund	Received	SE 2023	S.m.Durgude
26	Naykodi Sakshi Bhimaji	Received	S.E.2023	NAYKODI
27.	Jadhav shruhi sunyuktani	Received	SE 2023	Jadhav
28	Morde Siddhi Sunil	Received	S.E 2023	Morde




 Head of Department
 (E & TC)

JCE's Jaihind College of Engineering,
 Kuran, Savitribai Phule Pune University
 www.jaihind.edu.in
 jceekuran@gmail.com





Certificate of Participation

AWARDED TO

Prof. Chaugule Swapnali D

For successful completion of 30 hours Live Training Program on

Digital Marketing

Held From 6th Nov 2023 to 24th Nov 2023



Reg/Cert No. 64826 /EXCEL R/EDL/05122023


Ram Tavva
CEO, Excel R



Certificate of Participation

AWARDED TO

Mandlik Vaishnavi Sanjay

For successful completion of 30 hours Live Training Program on

Digital Marketing

Held From 6th Nov 2023 to 24th Nov 2023



Reg/Cert No. 65151 /EXCELR/EDU/05122023

Ram Tawa
Ram Tawa
CEO, Excelr